

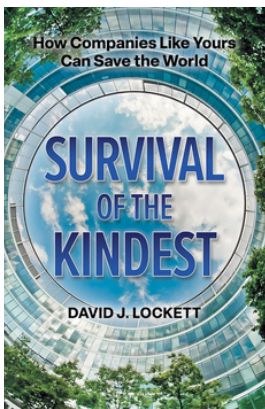


David Lockett

Co-Founder, PACT Urban Peace Program,
Social Entrepreneur and Author of 'Survival of
the Kindest'

As volunteer Co-Founder of PACT, Lockett's expertise stems from a lifetime of social innovation, entrepreneurship and award-winning programs and community initiatives that demonstrate his principles in action.

David brings unparalleled authenticity to the corporate social responsibility conversation as someone who has proven the power of integrated social impact over three decades of dedicated action. He has consistently demonstrated how organizations that align profit with purpose create lasting value for all stakeholders.



Transforming business through principled leadership: About the Book

Survival of the Kindest reveals the solution to today's most pressing societal challenges: corporations leveraging their full potential—not just financial capital, but also cutting-edge technology, innovative best practices, exceptional talent, and industry expertise—to revolutionize social infrastructure and competitive advantage.

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“Corporations hold the resources and influence to drive meaningful global change. This book is a blueprint for how they can—and why they must.”

Corporate social responsibility (CSR) creates significant value across multiple business dimensions when implemented authentically.

Companies with strong CSR programs experience higher brand perception scores, competitive differentiation, employee retention, customer loyalty and higher ROI.

SPEAKING TOPICS

- ✓ **Sustainable Advantage: The business case for integrated social responsibility**
 - Provides a proven framework for embedding social impact into core business operations
- ✓ **Reimagining Corporate Impact: How businesses can leverage their unique capabilities to address pressing social challenges**
- ✓ **Resilient Leadership: Thriving through kindness in turbulent times**
 - Explores how human connection drives organizational resilience based on UN-recognized methodologies
 - Presents the "Interdependence Model" that transformed Toronto communities and can transform businesses
 - Provides actionable frameworks for building organizational cultures that withstand market volatility



CONTACT

David is available for speaking engagements

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